

PCBIC 2007 Ad Specifications

Quarter page	3.625 in. wide X 4.625 in. high
Half Page	7.5 in. wide X 4.625 in high
Full Page	7.5 in. wide X 9.5 in. high
inside cover	7.5 in. wide X 9.5 in. high
Back Cover	7.5 in. wide X 9.5 in. high

- Design and Typesetting rates apply to camera ready (digital files) artwork.
- Pacific Coast Brain Injury Conference published material is produced on a Macintosh Platform.
We accept digital files in: EPS (Encapsulated Postscript) Photoshop, pdf's in printer format and Illustrator. Convert ALL fonts to outlines and embed all images.TIFF (Tagged Image File Format)
Resolution must be at 300-350 dpi. Black & White Images must be in GRAYSCALE mode.
Do not use LZW compression! JPG (Joint Photographer's Expert Group) JPG Files are not the preferred format for printing, but may be acceptable if they are not highly compressed, and the resolution is 300 dpi. High compression and/or low resolution will result in fuzzy text and images. DO NOT embed JPG files into your Illustrator files.
- We can provide you with Layout services for your ad. Quote provided on request.

Send all ads to:
Mike Rossiter Graphic Design & Print
rossiter@telus.net
and copy to info@pcbic.org